

# Rocktech Displays Limited



Module P/N: RK035BHV172

Version: 1.0

Description : 3.5inch TFT 320\*480 Pixels with  
LED Backlight,All viewing angle

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**Revision History**

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**1. General Features**

<b>Item</b>	<b>Spec</b>	<b>Remark</b>
Display Mode	Normally Black Transmissive	
Viewing Direction	FREE	
Input Signals	MCU	
Outline Dimensions	54.46 (W) x82.94(H) x2.3 (D)	
Active Area	48.96mm(W)×73.44mm(H)	
Number of Pixels	320×RGB×480 Pixels	
Dot Pitch	0.153mm(H) ×0.153mm(W)	
Pixel Arrangement	RGB Vertical stripes	
Drive IC	ST7796S	

## 2. Absolute Maximum Ratings

The following are maximum values which, if exceeded may cause operation or damage to the unit.

ITEM	Sym.	Min.	Typ.	Max.	Unit	Remark
Power for Circuit Driving	V <sub>CC</sub>	-0.3	-	4.6	V	
Power for Circuit Logic	V <sub>t</sub>	-0.3	-	V <sub>CC</sub> +0.3	V	
Storage Humidity	H <sub>ST</sub>	10	-		%RH	At 25±5°C
Storage Temperature	T <sub>ST</sub>	-30	-	80	°C	
Operating Humidity	H <sub>OP</sub>	10	-		%RH	
Operating temperature	T <sub>OP</sub>	-20	-	70	°C	

### 3. Electrical Specification

#### 3.1 Driving TFT LCD Panel

Item	Sym.	Min	Typ.	Max	Unit	Note	
Power for Circuit Driving	VCC	2.5	2.8	3.3	V		
Power for Circuit Logic	IOVCC	1.65	1.8	3.3	V		
Logic Input Voltage	Low Voltage	V <sub>IL</sub>	-0.3	-	0.2V <sub>cc</sub>	V	
	High Voltage	V <sub>IH</sub>	0.8V <sub>cc</sub>	-	V <sub>cc</sub>	V	
Logic Output Voltage	Low Voltage	V <sub>OL</sub>	0	-	0.2V <sub>cc</sub>	V	
	High Voltage	V <sub>OH</sub>	0.8V <sub>cc</sub>	-	-	V	
Power Consumption	Black Mode	P <sub>b</sub>	T.B.D	T.B.D	T.B.D	mW	
	Standby Mode	P <sub>w</sub>	T.B.D	T.B.D	T.B.D	mW	

#### 3.2 Driving Backlight

Item	Sym.	Min	Typ.	Max	Unit	Note
Backlight driving voltage	V <sub>F</sub>	9.0	9.6	10.2	V	
Backlight driving current	I <sub>F</sub>	30	40	50	mA	
Backlight Power Consumption	W <sub>BL</sub>	270	384	510	mW	
Life Time	-		30,000	-		Note 3

Note 1: (Unless specified, the ambient temperature Ta=25°C)

Note 2: The recommended operating conditions refer to a range in which operation of this product is guaranteed. Should this range is exceeded, the operation cannot be guaranteed even if the values may be without the absolute maximum ratings.

Note 3: If LED is driven by high current, high ambient temperature & humidity condition. The life time of LED will be reduced. Operating life means brightness goes down to 50% initial brightness. Typical operating life time is estimated data.

#### 4.0 Optical Specifications

Optical characteristics are determined after the unit has been 'ON' and stable for approximately 30 minutes in a dark environment at 25 °C. The values specified are at an approximate distance 500mm from the LCD surface at a viewing angle of  $\Phi$  and  $\theta$  equal to 0°.

Item	Sym.	Values			Unit	Note
		Min.	Typ.	Max.		
1) Contrast Ratio	C/R	-	1000	-		FIG.1
2) Module Luminance	L	300	350	-	cd/m <sup>2</sup>	FIG.1
3) Response time	Tr+Tf	-	30	40	ms	FIG.2
4) Viewing Angle	$\theta_T$	70	80	-	Degree	
	$\theta_B$	70	80	-		
	$\theta_L$	70	80	-		
	$\theta_R$	70	80	-		
5) Chromaticity	Wx	0.264	0.304	0.344		
	Wy	0.287	0.327	0.367		
	Rx	-				
	Ry	-				
	Gx	-				
	Gy	-				
	Bx	-				
	By	-				

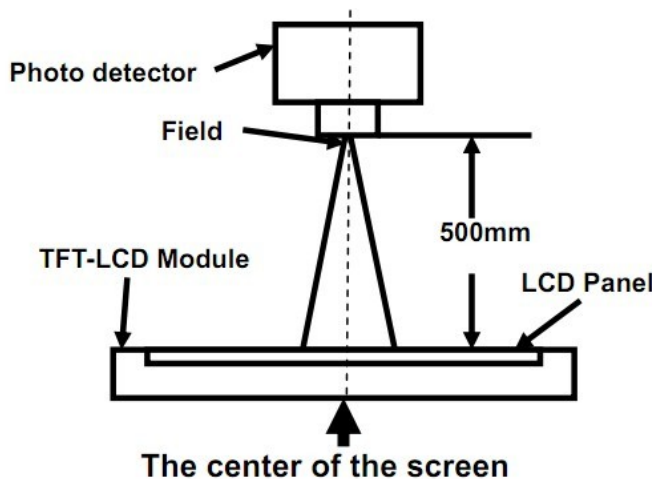
## ◆ Measurement System

Notes:

1. Contrast Ratio(CR) is defined mathematically as :  

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$
2. Surface luminance is the center point across the LCD surface 500mm from the surface with all pixels displaying white. For more information see FIG 1.
3. Response time is the time required for the display to transition from white to black (Rising Time, Tr) and from black to white (Falling Time, Tf). For additional information see FIG 2.
4. Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface. For more information see FIG 3.

**FIG. 1 Optical Characteristic Measurement Equipment and Method**



Item	Photo detector	Field
Contrast Ratio	SR-3A	1°
Luminance		
Chromaticity		
Lum Uniformity		
Response Time	BM-7A	2°

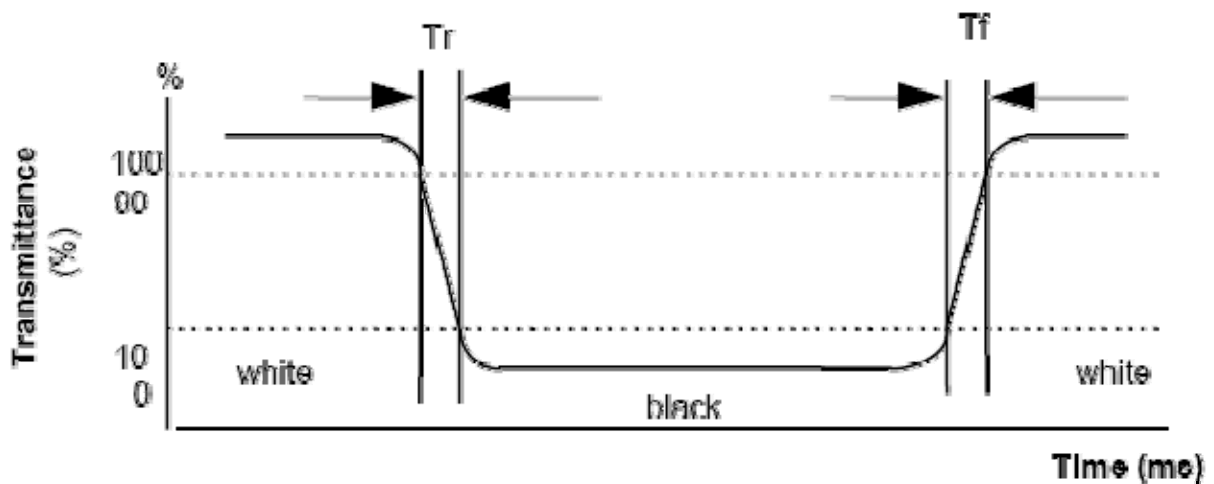


**FIG. 2 The definition of Response Time**

The response time is defined as the following figure and shall be measured by switching the input signal for “black” and “white”.

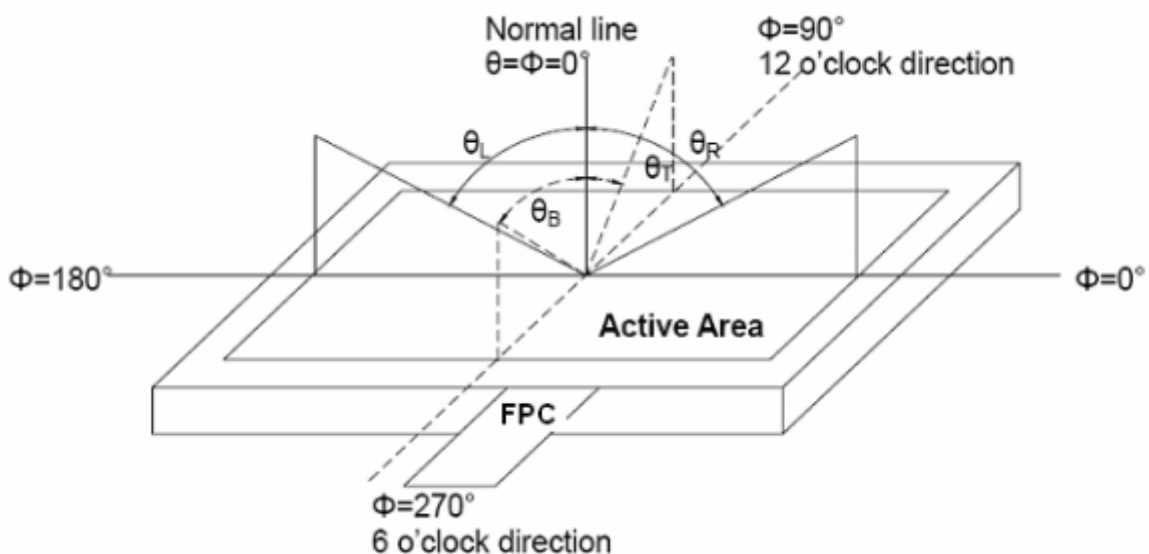
$$\text{Response Time} = \text{Rising Time}(Tr) + \text{Falling Time}(Tf)$$

- Rising Time( $T_r$ ) : Full White 90%  $\rightarrow$  Full White 10% Transmittance.
- Falling Time( $T_f$ ) : Full White 10%  $\rightarrow$  Full White 90% Transmittance.

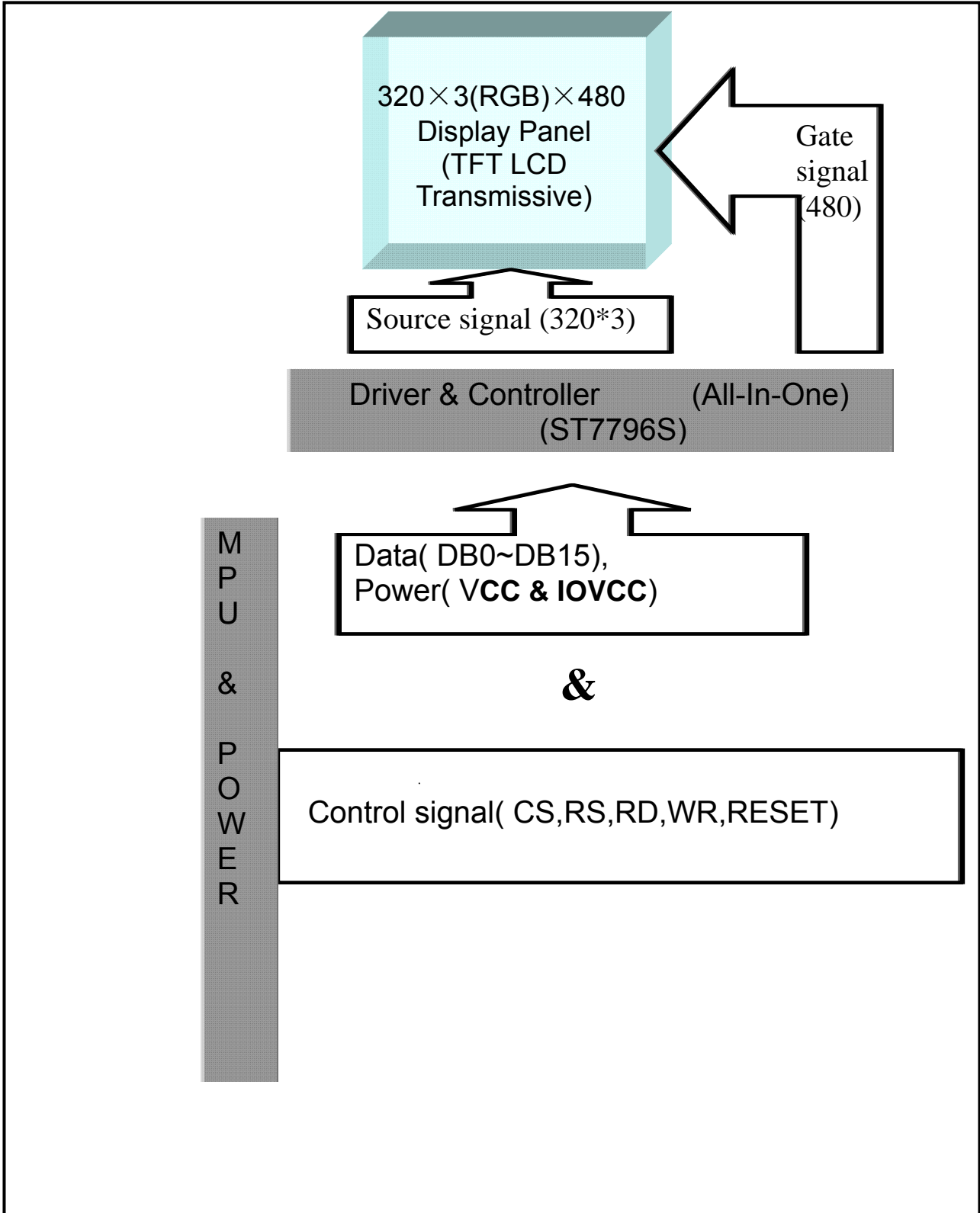


**FIG. 3 The definition of Viewing Angle**

Use Fig. 1(Test Procedure) under Measurement System to measure the contrast from the measuring direction specified by the conditions as the following figure.



### 5. Block Diagram

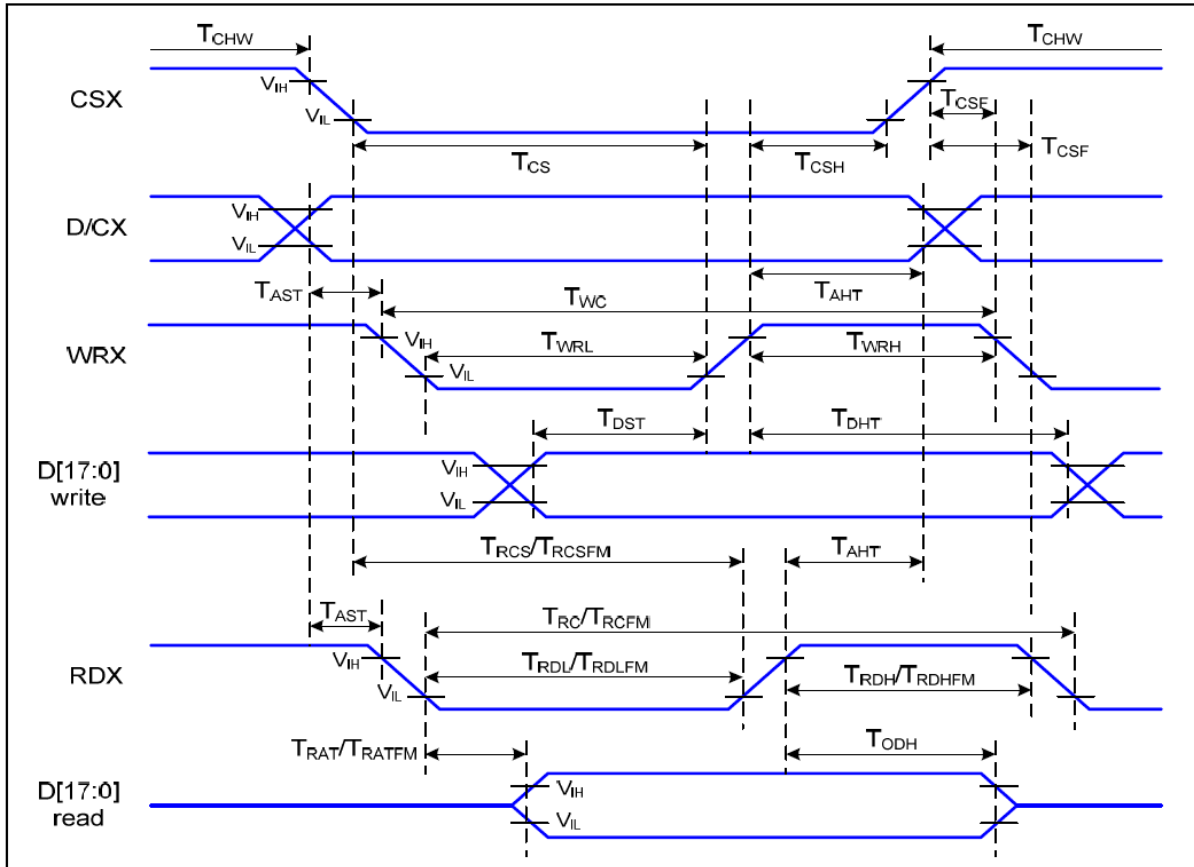


## 6.Pin Description

Item	Terminal	Functions
1	GND	Ground
2-5	NC	NC
6	GND	Ground
7	VCC	Power supply
8	IOVCC	Power supply
9	CS	Chip select pin
10	RS	Register select pin
11	WR	Write pin
12	RD	Read pin Register
13	RESET	Reset pin
14	GND	Ground
15-30	DB0-DB15	DATA BUS
31	GND	Ground
32	TE	Tearing effect output.
33	GND	Ground
34	LED-K	LED cathode connection
35	NC	NC
36	LED-A	LED anode connection
37	GND	Ground
38	GND	Ground
39	NC	NC

## 7. Timing Characteristics (details refer to ST7796S)

### 7.1 8080 Series MCU Parallel Interface Characteristics:18/16/9/8 bus



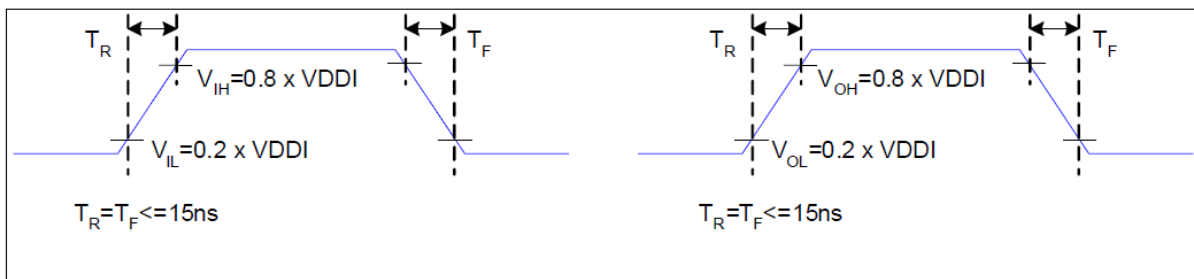
Parallel Interface Timing Characteristics (8080-Series MCU Interface)

VDDI=1.8V, VDDA=2.8V, AGND=DGND=0V, Ta=25 °C

Signal	Symbol	Parameter	Min	Max	Unit	Description
D/CX	T <sub>AST</sub>	Address setup time	0		ns	-
	T <sub>AHT</sub>	Address hold time (Write/Read)	10		ns	
CSX	T <sub>CHW</sub>	Chip select "H" pulse width	0		ns	-
	T <sub>CS</sub>	Chip select setup time (Write)	15		ns	
	T <sub>RCS</sub>	Chip select setup time (Read ID)	45		ns	
	T <sub>RCSFM</sub>	Chip select setup time (Read FM)	355		ns	
	T <sub>CSF</sub>	Chip select wait time (Write/Read)	10		ns	
	T <sub>CSH</sub>	Chip select hold time	10		ns	
WRX	T <sub>WC</sub>	Write cycle	66		ns	-
	T <sub>WRH</sub>	Control pulse "H" duration	15		ns	

	$T_{WRL}$	Control pulse "L" duration	15		ns	
RDX (ID)	$T_{RC}$	Read cycle (ID)	160		ns	When read ID data
	$T_{RDH}$	Control pulse "H" duration (ID)	90		ns	
	$T_{RDL}$	Control pulse "L" duration (ID)	45		ns	
RDX (FM)	$T_{RCFM}$	Read cycle (FM)	450		ns	When read from frame memory
	$T_{RDHFM}$	Control pulse "H" duration (FM)	90		ns	
	$T_{RDLFM}$	Control pulse "L" duration (FM)	355		ns	
D[17:0]	$T_{DST}$	Data setup time	10		ns	For CL=30pF
	$T_{DHT}$	Data hold time	10		ns	
	$T_{RAT}$	Read access time (ID)	-	40	ns	
	$T_{RATFM}$	Read access time (FM)	-	340	ns	
	$T_{ODH}$	Output disable time	20	80	ns	

### 8080 Parallel Interface Characteristics



Rising and Falling Timing for I/O Signal

Note: The rising time and falling time ( $T_r$ ,  $T_f$ ) of input signal and fall time are specified at 15 ns or less. Logic high and low levels are specified as 20% and 80% of  $V_{DDI}$  for Input signals.

## 7.2 Power ON/OFF Sequence

VDDI and VDD can be applied in any order.

VDD and VDDI can be power down in any order.

During power off, if LCD is in the Sleep Out mode, VDD and VDDI must be powered down minimum 120msec after RESX has been released.

During power off, if LCD is in the Sleep In mode, VDDI or VDD can be powered down minimum 0msec after RESX has been released.

CSX can be applied at any timing or can be permanently grounded. RESX has priority over CSX.

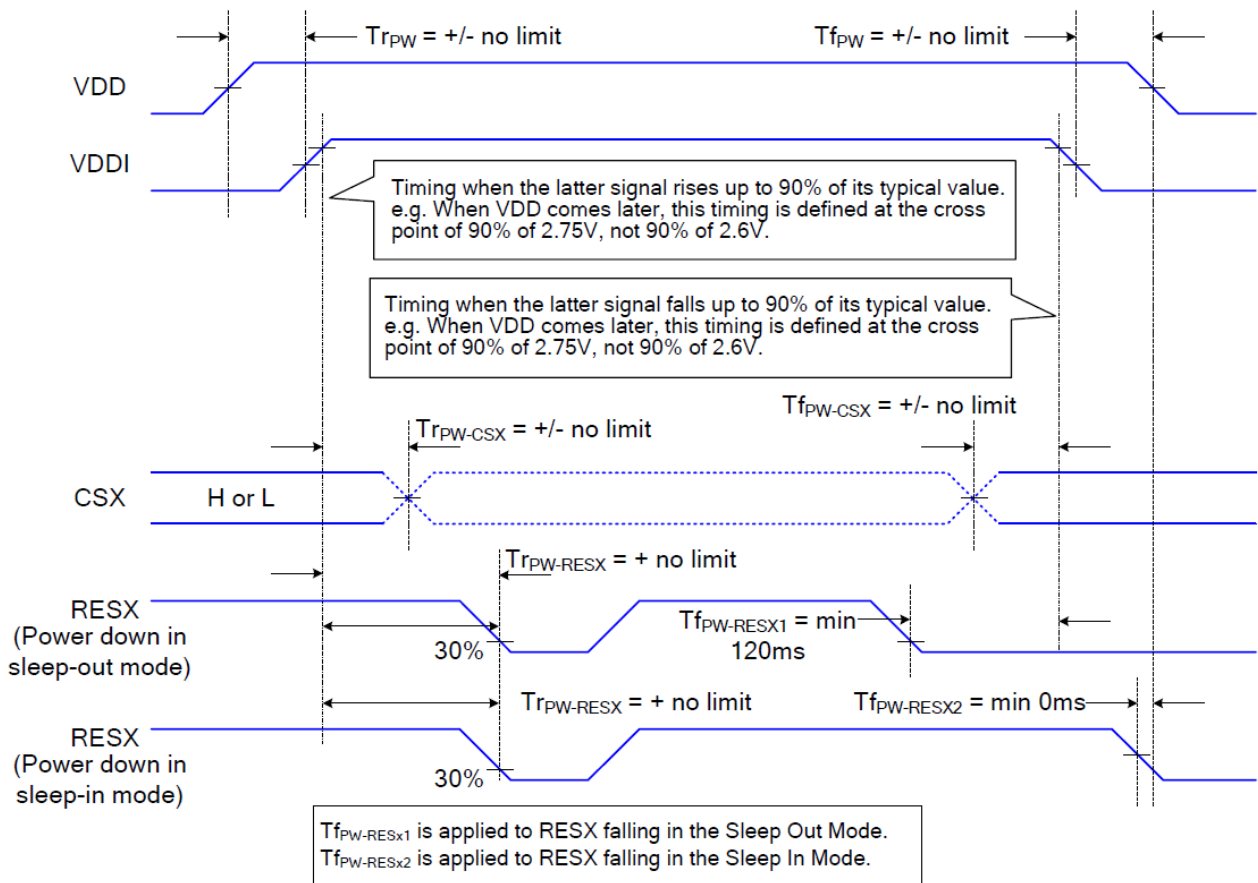
*Note 1: There will be no damage to the display module if the power sequences are not met.*

*Note 2: There will be no abnormal visible effects on the display panel during the Power On/Off Sequences.*

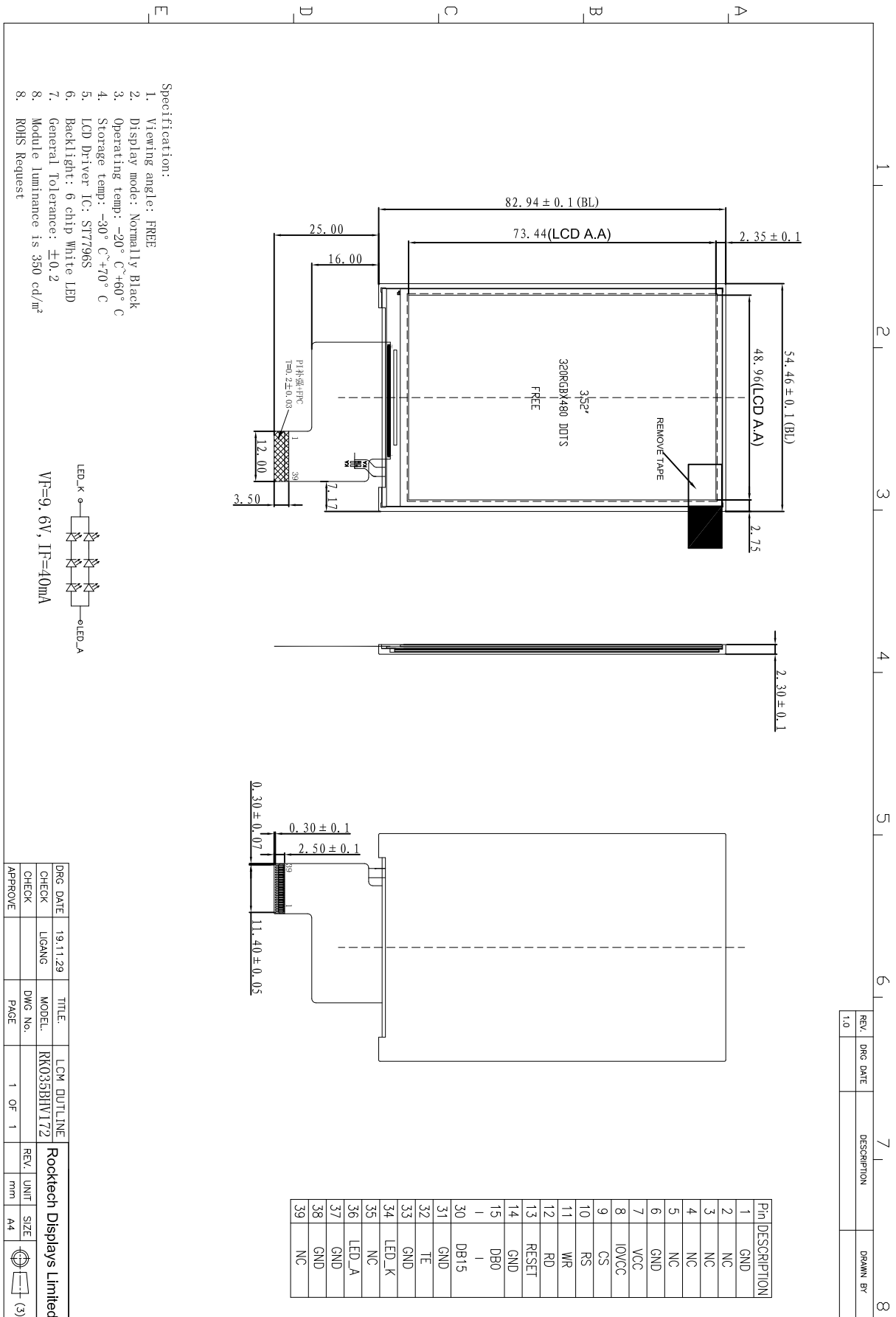
*Note 3: There will be no abnormal visible effects on the display between end of Power On Sequence and before receiving Sleep Out command. Also between receiving Sleep In command and Power Off Sequence.*

*Note 4: If RESX line is not held stable by host during Power On Sequence as defined in the sequence below, then it will be necessary to apply a Hardware Reset (RESX) after Host Power On Sequence is complete to ensure correct operation. Otherwise function is not guaranteed.*

The power on/off sequence is illustrated below



## 8. Outline Dimension



## 9. Reliability and Inspection Standard

No.	Test Item	Test Conditions	Remark	
1	High Temperature	Storage	70°C, 120Hr	Note
		Operation	60°C, 120Hr	Note
2	Low Temperature	Storage	-30°C, 120Hr	Note
		Operation	-20°C, 120Hr	
3	High Temperature and High Humidity	40°C, 90%RH, 120Hr	Note	
4	Thermal Cycling Test(No operation)	-20°C for 30min, 60°C for 30 min. 100 cycles. Then test at room temperature after 1 hour	Note	
5	Vibration Test(No operation)	Frequency :10~55 HZ; Stroke :1.5 mm;Sweep:10HZ~55HZ~10HZ; 2hours for each direction of X, Y, Z(6 hours for total)		
6	Package Drop Test	Height:60 cm, 1 corner, 3 edges, 6 surfaces		
7	Electro Static Discharge	±2KV, Human Body Mode, 100pF/1500Ω		

Note:

- 1) Sample quantity for each test item is 5~10pcs.
- 2) Note 4: Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.



## 10. PRECAUTIONS FOR USING LCD MODULES

### Handling Precautions

- (1) The display panel is made of glass and polarizer. As glass is fragile, it tends to become or chipped during handling especially on the edges. Please avoid dropping or jarring. Do not subject it to a mechanical shock by dropping it or impact.
- (2) If the display panel is damaged and the liquid crystal substance leaks out, be sure not to get any in your mouth. If the substance contacts your skin or clothes, wash it off using soap and water.
- (3) Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary. Do not touch the display with bare hands. This will stain the display area and degraded insulation between terminals (some cosmetics are determined to the polarizer).
- (4) The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully. Do not touch, push or rub the exposed polarizers with anything harder than an HB pencil lead (glass, tweezers, etc.). Do not put or attach anything on the display area to avoid leaving marks on. Condensation on the surface and contact with terminals due to cold will damage, stain or dirty the polarizer. After products are tested at low temperature they must be warmed up in a container before coming is contacting with room temperature air.
- (5) If the display surface becomes contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If it is heavily contaminated, moisten cloth with one of the following solvents
  - Isopropyl alcohol
  - Ethyl alcoholDo not scrub hard to avoid damaging the display surface.
- (6) Solvents other than those above-mentioned may damage the polarizer. Especially, do not use the following.
  - Water
  - Ketone
  - Aromatic solventsWipe off saliva or water drops immediately, contact with water over a long period of time may cause deformation or color fading. Avoid contacting oil and fats.
- (7) Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- (8) Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.
- (9) Do not attempt to disassemble or process the LCD module.
- (10) NC terminal should be open. Do not connect anything.
- (11) If the logic circuit power is off, do not apply the input signals.
- (12) Since LCM has been assembled and adjusted with a high degree of precision, avoid applying excessive shocks to the module or making any alterations or modifications to it.
  - Do not alter, modify or change the shape of the tab on the metal frame.
  - Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
  - Do not damage or modify the pattern writing on the printed circuit board.
  - Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal

connector.

- Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- Do not drop, bend or twist LCM.

### **Storage Precautions**

When storing the LCD modules, the following precaution is necessary.

- (1) Store them in a sealed polyethylene bag. If properly sealed, there is no need for the dessicant.
- (2) Store them in a dark place. Do not expose to sunlight or fluorescent light, keep the temperature between 0°C and 35°C.
- (3) The polarizer surface should not come in contact with any other objects. (We advise you to store them in the container in which they were shipped).

### **Others**

Liquid crystals solidify under low temperature (below the storage temperature range) leading to defective orientation or the generation of air bubbles (black or white). Air bubbles may also be generated if the module is subject to a low temperature.

If the LCD modules have been operating for a long time showing the same display patterns, the display patterns may remain on the screen as ghost images and a slight contrast irregularity may also appear. A normal operating status can be regained by suspending use for some time. It should be noted that this phenomenon does not adversely affect performance reliability.

To minimize the performance degradation of the LCD modules resulting from destruction caused by static electricity etc., exercise care to avoid holding the following sections when handling the modules.

- Exposed area of the printed circuit board.
- Terminal electrode sections.